

**CHICAGO
FASHION
SUMMIT**

albi

FG
FASHION GROUP
INTERNATIONAL
CHICAGO

GROW TO

9AM–
5:30PM

*

OCTOBER 13,
2025
L7 CHICAGO
BY LOTTE

A full-day fashion
conference for learning,
connection & growth

NEW HEIGHTS

MARKETING
PARTNERS:



Sponsorship

Overview

The Chicago Fashion Summit 2025 is a one-day event dedicated to elevating the fashion ecosystem in the Midwest. Through keynotes, breakout sessions, brand showcases, & community activations, the summit brings together designers, creatives, retailers, & innovators to exchange ideas, build networks, and reshape the future of fashion.

Date: OCTOBER 13TH from 9:00am-5:30pm

Location: L7 CHICAGO BY LOTTE

Expected Attendance: 175-200 fashion professionals & style-forward attendees.

Vision

To create a space where emerging & established voices in fashion can learn, grow, & collaborate through education, connection, & community.

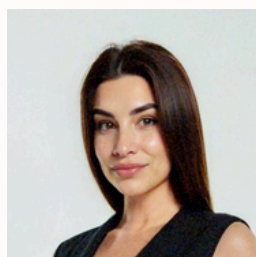


Itinerary

9:00 - 10:15am Breakfast Mixer & Mini Market

10:30 - 11:45am Opening Remarks
- Host Iisha Scott of **NBC Chicago**

Keynote Speaker - **Azature Pogosian**,
renowned designer and founder of luxury
brand **AZATURE** in conversation with
Nicole Ruiz of **AIBI**.

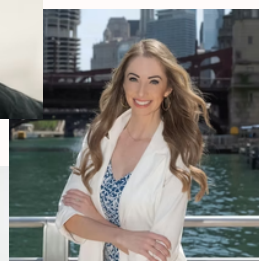


12:00 - 12:40pm How to Build a Million Dollar DTC
Brand - Alex Neiman

12:45 - 1:25pm Lunch & Mini Market

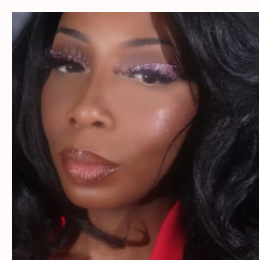
1:30 - 2:10pm Influencer Marketing That Sells:
Growing Brands & Creators - Holly Siaas of Socialite
Media

2:20 - 3:00pm Growing Strong with Tech: The Future
of Fashion - Don Scott of Snapshot Consulting



3:15 - 4:00pm Chicago Designer Panel - Sponsored by Forma Numa.
Moderator Jess Crane of FGI Chicago & AIBI. Panelists Tania Mackey of NICZKA,
Holly Garrard of Fundae & Shureice Kornegay of Fleeky Friday.

4:00 - 5:30pm
Networking Mixer
& Mini Market



Attendee Experience

With each ticket, attendees will enjoy:

- Full-day access to all keynotes, breakout sessions, & panels
- Networking opportunities during breakfast, lunch, & the closing mixer
- Access to the Mini Market featuring local designers & partners
- Food & beverages included: coffee/breakfast & catered lunch
- Inspiration & insight from Chicago's leading fashion voices

Our Audience

Chicago's Fashion Core—designers, photographers, stylists, buyers, boutique owners, and PR professionals—numbers nearly 50,000–60,000 strong. This summit is dedicated to advancing Chicago's fashion industry by bringing us together for education, networking, and a shared moment of inspiration.



- Fashion Professionals
- Independent designers
- Fashion entrepreneurs
- Stylists & boutique owners
- **Retailers & buyers**
- **Creatives & Influencers**
- Content creators
- Fashion photographers
- Models & stylists
- Students & Style Enthusiasts
- Aspiring models & designers
- Fashion students & alumni
- **Fashion-forward consumers**
- Business & Tech Professionals
- Fashion tech developers
- Circular economy leaders
- PR, legal, & brand consultants

About Us

About AIBI

Founded in **1987**, the Apparel Industry Board Inc. (AIBI) is Chicago's only nonprofit dedicated solely to the fashion and sewn products sector. With nearly four decades of service, AIBI is a trusted connector of local talent, workforce development, and innovation across the industry. By leading initiatives such as incubator programs, student mentorships, and sustainability-focused partnerships, **AIBI is building the infrastructure for Chicago's fashion future.** AIBI's Summit is grounded in authentic community insight, industry expertise, and long-term impact.



About FGI Chicago

Founded in **1934**, Fashion Group International (FGI) Chicago is a registered 501(c)(6), providing a forum for discussion and connection across all sectors of the fashion industry. With a long history of convening Chicago's fashion, beauty, retail, and design communities, FGI Chicago is a trusted connector of talent, ideas, and opportunity. Through programming focused on current and crucial topics—trend conversations, symposiums, workshops, panels, networking dinners, and virtual events—**FGI Chicago opens access to industry leaders and resources for business development and career advancement at every level.**

Sponsorships & Partnerships

01 Presenting Sponsor (\$15,000–\$20,000)

- “Presented by” branding on all event marketing assets
- Keynote stage time opportunity (5 minutes)
- Custom activation area + 10x10 booth in the lobby
- Premium logo placement (stage backdrop, website, badges)
- Dedicated email + social post to 10,000+ subscribers
- 8 VIP tickets
- Post-event brand analytics
- Access to attendee list

02 Session Sponsor (\$5,000–\$7,500)

Naming rights for a breakout session (e.g., Business, Tech, Style)

- Session moderation or speaking option
- Logo placement on signage, decks, and programs
- 4 VIP tickets + vendor table
- Community Sponsor benefits included
- Access to attendee list

03 Community Sponsor (\$2,000–\$3,000)

- Logo placement on website, printed/digital program, and event signage
- Vendor table or brand display
- Inclusion in Vendor Directory (digital)
- Digital “Sponsor Spotlight” post on AIBI/FGI channels
- 2 VIP tickets

04 Summit Supporter (\$400-For AIBI/FGI members, \$500 Non-Members)

- 2 VIP tickets
- Name recognition in the “Summit Supporters” section of the program (digital/printed if produced)
- Logo recognition in a grouped supporter slide shown during the event
- Inclusion in one grouped digital “Thank You” post on AIBI/FGI social media

05 Vendor Opportunity (\$200-For AIBI/FGI members, \$250 Non-Members)

- Vendor table or brand display (with the option to sell products or showcase)
- Listing in Vendor Directory (digital/printed if produced)
- Mention in Mini Market marketing (website, program, social posts)
- Includes one representative with GA access to keynote & designer panel. Additional passes available at discounted rate.
- Prime traffic timing: Coffee Mixer, Lunch, Cocktail Mixer
- Vendor rep may also attend Keynote & Closing Fireside Chat (GA)

Hospitality Activations

In addition to broad sponsorship levels, these specialty opportunities allow your brand to align directly with hospitality, talent, and media experiences. Each activation can be secured as an exclusive full sponsorship or a shared co-sponsorship where noted.

Coffee & Breakfast Mixer Sponsor – \$3,000 (Full) | \$1,500 (Co-Sponsor)

Logo at breakfast/coffee stations, recognition in announcements, and option to provide branded napkins or giveaways.

Lunch Sponsor – \$7,000 (Full) | \$3,500 (Co-Sponsor)

Premium visibility during the midday break with logo signage, recognition in announcements, and option to provide branded table collateral.

Closing Mixer Sponsor – \$5,000 (Full) | \$2,500 (Co-Sponsor)

Put your brand front and center at the Summit's signature networking event. Includes logo signage at the bar area, recognition in announcements, and the option to provide branded drink tickets or napkins. Sponsors may also choose to upgrade to open bar coverage.

All-Day Hospitality Sponsor – \$8,000 (Full) | \$4,000 (Co-Sponsor)

Keep your brand in front of attendees all day with logo signage at coffee, tea, and water stations. Includes recognition during announcements and the option to provide branded drink sleeves, cups, or water bottles.



Program, Media & In-Kind Opportunities

Photo & Video Sponsor – \$4,000 (Full) | \$2,000 (Co-Sponsor)

Logo placement at the end of recap video or presented by sponsor.

Recognition in social media posts featuring event photos and videos. This sponsor stays visible long after the Summit – evergreen value.

Talent Sponsor (Speakers/Panelists) – \$5,000 (Full) | \$2,500 (Co-Sponsor)

Support the voices shaping Chicago Fashion Summit. Includes recognition as sponsor of speaker/panelist travel and honoraria, logo placement on session slides, and verbal recognition during speaker introductions.

In-Kind

- **Raffle Baskets:** \$100+ or items to add to baskets
- **Items for VIP Bags & Gifting**
- **Programs & Signage Printing**
- **Event Photography**
- **Event Videography**
- **Coat Check & Check-In Staff**
- **Raffle Staff**
- **VIP Staff**
- **Guest Experience Staff**



Have other ideas in mind?

We're open to creating custom sponsorship packages tailored to your needs. Let's collaborate to maximize your brand's impact. For more information or to secure your sponsorship, contact us at FGIChicago@gmail.com. Payment options include check, Zelle, and more.

Why Sponsor?

Chicago's Fashion Core is nearly 60,000 strong—designers, photographers, stylists, buyers, boutique owners, and PR professionals. **This event is dedicated to uniting them at scale.**

By sponsoring, your brand will:

- Reach rising leaders in design, retail, and fashion tech.
- Showcase innovation in sustainability, circular economy, and digital retail.
- Build credibility with Chicago's creative and entrepreneurial class.
- Activate through custom experiences (styling booths, tech demos, branded lounges, etc.).

Audience

- Independent designers & fashion entrepreneurs
- Stylists, boutique owners, retailers, and buyers
- Models, photographers, content creators, influencers
- Fashion school students & alumni (SAIC, Columbia College)
- Fashion tech innovators & circular economy leaders

Estimated Reach:

In-Person: 175+

Digital & Social Media: 80,000+ through AIBI, FGI, and partner marketing channels

Extended Media Amplification: Potential reach of **50 million+** across print and digital platforms through media partners such as **CS Magazine** and **Chicago Fashion Week®**

Program Highlights

- **Keynote + Designer Panel** with national and local fashion leaders.
- **Educational Sessions** on DTC growth, PR/branding, sustainability, sourcing, and future retail.
- **Mixers & Mini Market** with vendor booths and networking lounges.



Contact Us

To become a sponsor or request a customized proposal, contact:



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Thank you for helping us make this event impactful and successful!